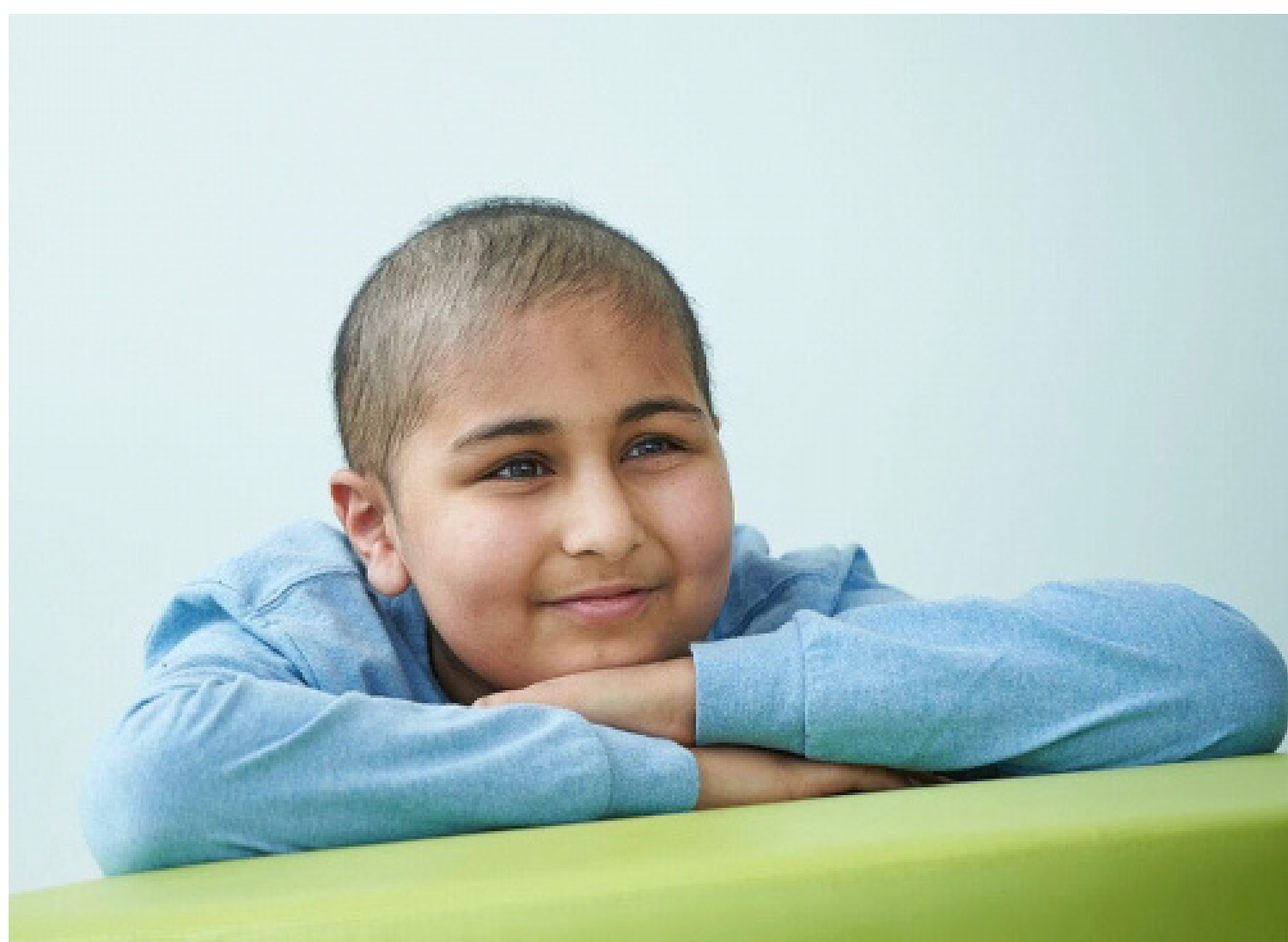


 Om Foundation

5TH ANNUAL

# Om Memorial

5K RUN & WALK



SUNDAY

15

MAY, 2022

Thompson Park  
Monroe Township, NJ

## SPONSOR INFORMATION BOOKLET

Om Foundation is a registered 501(c)3 tax exempt nonprofit

*Organized by*

**Monroe Indians for Civic Action (MICA)**

supported by Agraj Seva Kendra, Indian Cultural Association of Monroe,  
Rotary Interact Club of Monroe/Jamesburg, Guru Nanak Sikh Heritage,  
& Sewa International - Central NJ



Om Foundation



@smilesforom



smilesforom.org



# Sm Foundation

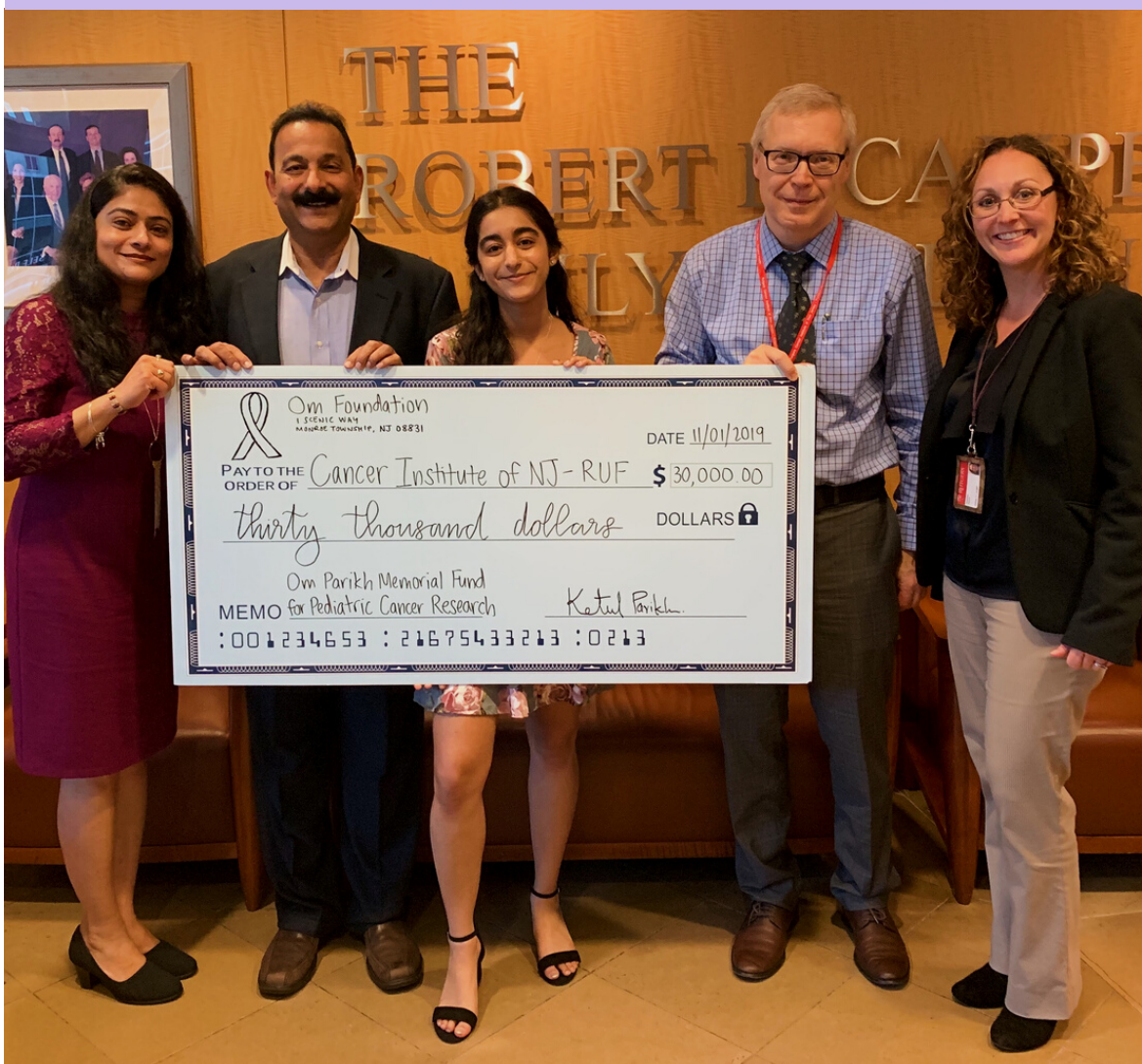
a 501(c)3 charitable organization  
dedicated to spreading smiles &  
eradicating pediatric cancer

EIN # 82-4993198

@smilesforom | smilesforom.org

## Our Goals

- Support pediatric cancer research
- Promote cancer awareness through education
- Strengthen our community by supporting those in need
- Bring smiles, positive attitudes, and the power of perseverance to children



## Our Work

- **Support Pediatric Cancer Research:** We provide funding for cancer research projects at Cancer Institute of NJ at RWJ (CINJ), with a focus on improving treatment options and quality of life for childhood cancer patients.
- **Support Cancer Awareness, Prevention, & Education:** To raise Pediatric Cancer awareness amongst youth, we work with Rutgers and CINJ to sponsor programs such as Rutgers Oncology Olympiad and BioCONNECT Oncology Leadership Development (BOLD) camp at Rutgers RWJ hospital.
- **Optimism Programs to spread smiles & positivity amongst students:** We support numerous programs in middle school and high school, such as "Kindness Matters" seminar, "February Month of Optimism," Om Parikh Memorial Award of Optimism scholarship awards, etc.

## Get Involved!

200+ volunteers

150+ donors & sponsors

1500+ participants in our annual 5K

Om Foundation has a large network of supporters from all around the community. Come join our family of smile makers!



## Benefits of Sponsorship

- The Annual Om 5K Run & Walk is one of the largest community events in Central New Jersey. The event registration website gets 20K visitors every year.
- This charitable event is attended by high median income families from in and around Monroe Township and other Central Jersey towns. This includes over 1500+ participants, 200+ volunteers and 150+ donors.
- Organized by several large community organizations and supported by Monroe Township administration and its schools.
- This is your opportunity to show your support to the local community! The Om Foundation is run by volunteers, many of them students and future community leaders, with almost all donations going towards charitable programs.
- Proceeds go to support cancer research; promote cancer education and awareness; bring smiles, positive attitudes, and the power of perseverance to children; and to strengthen our community by supporting those in need.

## Monroe Township in Numbers

**48,594**

Population of Monroe Township, up ~25% from 2010

**90%**

Households with Internet and/or Computers at home

**\$375K**

Median House Value

**\$90,451**

Median household income

**93.3%**

Living in same home as 1 yr ago

**90%**

Owner occupied homes

### Contact

**Ketul Parikh:**  
**908-267-2275**  
ketul@smilesforom.org

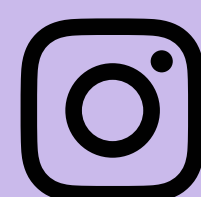
### donate & follow us



smilesforom.org



Om Foundation



@smilesforom





# Sponsorship Information

## GRAND SPONSOR: \$5000

- The Grand Sponsor will be introduced on stage at the prize distribution ceremony, and will have the opportunity to highlight their organization's commitment to the local community
- Prominent onsite advertisement
- All the Diamond benefits listed below

## SPONSORSHIP LEVELS

 Diamond	 Platinum	 Gold	 Silver	 Bronze
Brochure Ad	Brochure Ad	Brochure Ad	Brochure Ad	Brochure Ad
Prominent Website Ad	Prominent Website Ad	Website Ad	Website Ad	
Verbal Recognition during event	Verbal Recognition during event	Verbal Recognition during event		
Signage at registration & finish line	Signage at registration & finish line	<b>ADDITIONAL TABLE</b> to gold for an additional \$250		
Sponsor signage at exhibition booth				
Tickets for 30 walkers	Tickets for 20 walkers	Tickets for 10 walkers	Tickets for 4 walkers	Tickets for 2 walkers
<b>\$2500</b>	<b>\$1500</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>

Please make checks payable to  
**Om Foundation**

a 501(c)3 tax exempt nonprofit  
EIN# 82-4993198  
Mail to: 1 Scenic Way,  
Monroe Twp, NJ 08831  
All donations are tax deductible to the extent allowed by law.

### Contact

**Ketul Parikh:**  
**908-267-2275**  
ketul@smilesforom.org

## CORPORATE COMMUNITY GRANTS: \$1,000-\$25,000

We welcome corporate community grants to bring smiles, positive attitudes, and the power of perseverance to children.

